

### Who should attend?

Government & agency officials  
Planners  
Engineers  
Parks and recreation officials  
Landscape architects  
Sanitarians  
Health officials and wellness advocates  
Trail advocates  
Conservationists  
Watershed coordinators  
Sports enthusiasts

In Greater Cleveland, several governmental entities, planning agencies, and non-profit organizations have recognized the value of greenways and trails. This is reflected in a multitude of trail, open space, transportation and community master plans and proposals, including, for example, the Cuyahoga County Greenprint, and the Ohio & Erie Canal Towpath Trail and its system of suburban and neighborhood connector trails.

However, a significant gap remains between planning and timely implementation of many trail projects. Impediments to trail and greenway construction include a scarcity of resources and funding, and in some areas, a lack of acceptance and support.

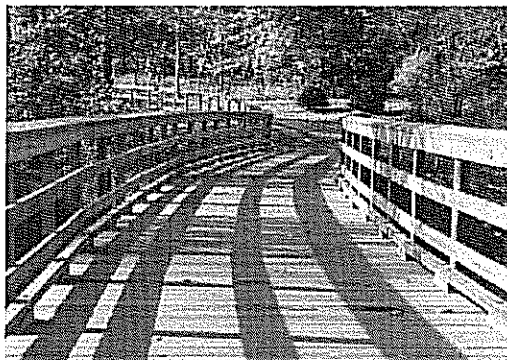
A need exists to raise awareness of the value and benefits and thus the priority given to trail and greenway projects. Additionally, tools are needed to help communities, planners, and advocates transform trail plans and concepts to construction ready projects and then into completed and well maintained trail infrastructure.

## Greater Cleveland Trails & Greenways 2010 Conference

9 AM - 4:30 PM

Middleburg Heights, Ohio:

Southwest General Health Center  
Cleveland Metroparks Lake to Lake Trail  
Polaris Career Center



PUBLIC HEALTH AND WELLNESS, ECONOMIC DEVELOPMENT, ENVIRONMENT AND QUALITY OF LIFE ISSUES

THE STATE OF TRAIL AND GREENWAY DEVELOPMENT IN THE REGION

CHALLENGES AND OPPORTUNITIES: COMMUNITY SUPPORT, ROUTING, TRAIL NEIGHBORS; DESIGN AND CONSTRUCTION; FUNDING

TOUR OF NEWLY COMPLETED TRAIL

LUNCH, NETWORKING AND EXHIBIT TIME

FREE EVENING PUBLIC SESSION WITH HEALTH SCREENINGS, FAMILY ACTIVITIES, INFORMATION

Please see the enclosed agenda for session descriptions and speakers  
or visit [GCtrails.org](http://GCtrails.org) for further agenda details.

**\$50.00 registration fee includes full conference admission and materials,  
continental breakfast and lunch.**

**Use the enclosed registration form or register online at [GCtrails.org](http://GCtrails.org).**

**Deadline is May 21st.**

We are applying for continuing education credits in the following disciplines: Certified Planners, Landscape Architects, Licensed Engineers, Parks and Recreation Professionals, and Registered Sanitarians.

A Certificate of Attendance will be offered to those individuals who request one. This certificate, along with a copy of the agenda, will assist individuals needing to document professional development hours for their technical profession.

# Greater Cleveland Trails & Greenways Conference

Southwest General Health Center & Polaris Career Center

Middleburg Heights, Ohio

**June 7, 2010**

## **REGISTRATION**

First name \_\_\_\_\_ Last name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_

E-mail \_\_\_\_\_

Check here if you are interested in receiving Continuing Education credits ☐

Check here if you need a Certificate of Attendance ☐

Do you have any special needs (dietary restrictions, access, etc.)?

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There will be two sets of concurrent sessions. You may attend any session the day of the event, but please indicate your interest below to assist in planning.

☐ Session 1A: Health and Wellness – Making the Case, Engaging the Health Community  
- **OR** -

☐ Session 1B: Trail and Greenway Challenges – Community Support, Routing the Trail  
and Working with Neighbors

☐ Session 2A: The Economic, Environmental and Quality of Life Importance of  
Greenways and Trails

- **OR** -

☐ Session 2B: Trail Funding Opportunities

- **OR** -

☐ Session 2C: Trail Design and Construction Challenges

**Cost: \$50.00.** Includes full conference admission, continental breakfast and lunch.

A limited number of student discounts are available. Please e-mail [stackett@westcreek.org](mailto:stackett@westcreek.org) for information.

Please make checks payable to: West Creek Preservation Committee  
P.O. Box 347113  
Parma, OH 44134

If you prefer, register online via PayPal (major credit cards) at [www.gctrails.org](http://www.gctrails.org).

Registration deadline is **May 21, 2010.**

Sponsors and exhibitors welcome. For more information call Bob Gardin at 216-269-6472 or visit [www.GCtrails.org](http://www.GCtrails.org).